



Updated  
**VERSION**

# *cube teeth teeth for the tomorrow®*

cube **days** 2022  
**08. – 10.09.2022**

Lokschuppen | Bielefeld | Germany





# cube days 2022

## The future of the dental industry presented today

At **cube days 2022**, we bring together dental expertise from all relevant fields to highlight the opportunities of digitalization for the dental industry.

Renowned speakers from the laboratory, practice, research and industry will share their in-depth knowledge with you in practical workshops and informative lectures.

In this way, the **cube days 2022** promote the important dialog between science and practical application.

This opens up a space for lively discussions, personal conversations and valuable networking.

**Be there!**

## WHAT YOU SHOULD KNOW

**cube – teeth for tomorrow. Because knowledge drives sales.**

The **cube days 2022** are an extension of our partner program for laboratories, **cube – teeth for tomorrow**, which we launched at the IDS 2021 in Cologne.

We cordially invite every lab to become a cube lab – free of charge and without obligation!

The idea behind **cube – teeth for tomorrow**, is to close information and communication gaps between manufacturer, dental technician, dentist and patient.

To this end, we provide each cube lab with marketing

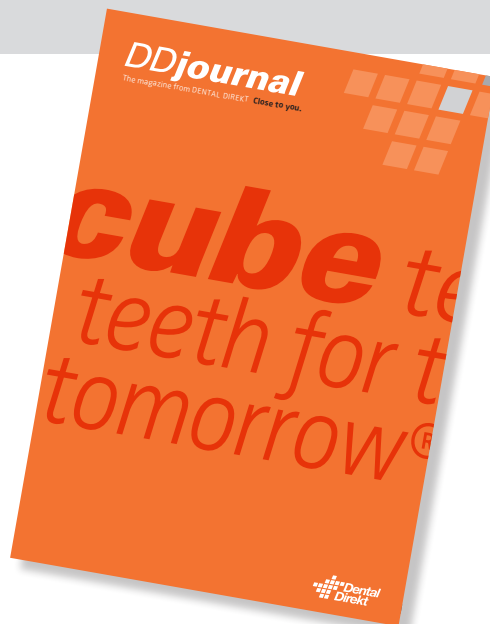
materials that they can brand with their own lab logo and use for their own purposes (e.g., snappy cube ads, educational patient brochures, cube clips, detailed patient cases, and exclusive user/info videos).

Initially, our partner program **cube – teeth for tomorrow** is intended exclusively for national laboratories.

If you are interested to establish our ideas in your business don't hesitate to get in touch with us.

**Contact:** Robert Nikoloski  
r.nikoloski@dentaldirekt.de  
+ 49 5225 86319-251

To match the **cube days 2022**, our **DD journal** will be published for the first time as a 68-page magazine. There you will find everything worth knowing about the **cube days 2022**: congress program, interviews with the speakers, their portraits, user reports, product information and much more....



- **Customers become fans – communication becomes an adventure**
- **Learning effects through high-quality professional contributions**
- **Entertainment value through inventive content**
- **Linking with online media and social media channels**
- **Marketing tool for the cube labs from Dental Direkt**

# cube days 08. – 10.09.2022

Whether you are a sales-oriented distributor, dental technician or dentist - this interdisciplinary dental congress is something for everyone. In terms of content the lectures and practical workshops are accentuated differently. Let us move together into the digital dental future.

**Thursday**  
**08|09 7|30 p.m.**  
**Get-Together**  
**Lokschuppen**

## Friday 09. Sept | Saturday 10. Sept

### Workshops in the Dentalshow hall

#### Liquid-Workshop:

DD Shade Concept and DD Incisal X  
Balazs Vegh, Dental Direkt  
daily: 9:30 a.m., 12:30 p.m., 3:30 p.m.

#### Color and texture-Workshop:

Aesthetic finishing with DD contrast®  
Lisa Freiberg and Janina Marksmann,  
Dental Direkt  
daily: 9:30 a.m., 12:30 p.m., 3:30 p.m.

#### Workshop Digital Workflow:

Integration of laboratory scanner, design  
and CAD/CAM – a case report.  
Tanja Bücken-Thielmeyer, Björn Rose  
and Dieter Neunzig, Dental Direkt  
daily: 9:30 a.m., 12:30 p.m., 3:30 p.m.

#### Workshop Intraoral Scanning:

Tips for improving intraoral scanning  
with the MEDIT i700  
Carolina Schlotte and Vanessa Frenzel,  
Dental Direkt  
non-stop performance

#### Workshop Implant Components with DD Solid Connect®:

**Step 1:** Digital workflow for Implant  
rehabilitation with temporary restoration

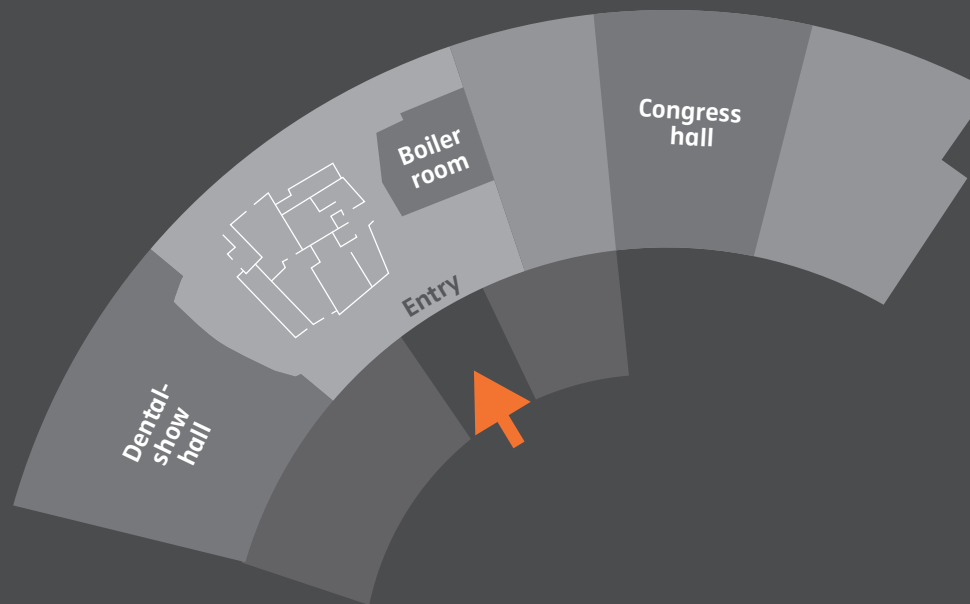
**Step 2:** Final monolithic full zirconia dentures  
Genephe Mäder, Dental Direkt and  
MDT Roman Wolf, Wolfs Art Dental studio  
daily: 9:30 a.m., 3:30 p.m.

**The number of participants for the workshops  
is limited and will be allocated after registration.**

### Lectures in the Boiler room

#### What the eye does not see, the heart does not grieve over – but it should.

cube zirconia by Dental Direkt.  
Christina Voß and Nadine Heilemann, Dental Direkt  
daily: 9:30 a.m., 12:30 p.m., 3:30 p.m.



### MODERATION OF THE EVENT AND PANEL DISCUSSION: THE ORANGE SOFA

#### Jessica Thamm

Founder of the language agency NATIVES GmbH & Co. KG,  
Bielefeld

#### Dr. Stefan Böhm

Scientific advisory board and consultant at Dental Direkt |  
Dentist in own practice until 2012 | Full-time board member  
of the KZVB: 2011 to 2016 | Author of the accounting com-  
mentaries »Der Böhm'sche Rat«, Munich

## Friday 09. Sept

Registration from 8:00 a.m.

### Lectures in the Congress hall

**9:00 a.m.**

#### Welcome

Marcel Brüggert, CEO Dental Direkt

**9:15 – 10:00 a.m.**

#### Welcome to your Portfolio – new products and developments

Employees of Dental Direkt

**10:15 – 11:00 a.m.**

#### Q & A Session

Moderation: Jessica Thamm and Dr. Stefan Böhm

**11:00 a.m. – 12:00 p.m. Break**

**12:00 – 12:45 p.m.**

#### Back to the beginning. Why the basics are so essential for a successful ceramic restoration.

MDT Roman Wolf, Wolfs Art Dentalstudio, Burglengenfeld

**12:45 – 1:30 p.m.**

#### High-aesthetic-dentistry with Zirconia – is that possible? What do you think?

DDS Dr. med. dent. Kai Zwanzig, Practice for dentistry –  
Competence Center Implantology, Bielefeld

**1:30 – 2:15 p.m.**

#### cube – Material for all cases?

#### A complete case solved interdisciplinary

DDS Dr. med. dent. Johannes Boldt, Dentist in Bunker,  
Krefeld-Fischeln

**2:15 – 2:45 p.m. Break**

**2:45 – 3:30 p.m.**

#### The digital prosthesis – just a trend or promising for the future?

Dr. Michael J. Tholey, Dipl.-Ing. Dental Technology,  
VITA Zahnfabrik, Bad Säckingen

**3:30 – 4:15 p.m.**

#### Discussion on the orange Sofa

Moderation: Jessica Thamm and Dr. Stefan Böhm  
together with today's speakers

**4:15 – 4:45 p.m.**

#### Reading you

Eric Standop,  
Facereader, Karlsruhe

**Friday  
7|30 p.m.  
cube-days-Party**

exclusive evening buffet,  
GIN Lossie cocktail bar,  
live music, firework,  
surprise showact

## Saturday 10. Sept

Registration from 8:00 a.m.

### Lectures in the Congress hall

**9:00 a.m.**

#### Welcome

Marcel Brüggert, CEO Dental Direkt

**9:15 – 10:00 a.m.**

#### BISS Dental Software – if there is no suitable software, create it

Kimberly Krüger, CEO Promadent UG and  
Hindrik Dehnbostel, CEO CADSPPEED, Nienhagen

**10:00 – 10:45 a.m.**

#### Avoiding mistakes and restoring successfully – Basics for clinical success in the use of zirconium oxides

Prof. Dr. Dipl.-Ing. (FH) Martin Rosentritt,  
University Hospital Regensburg

**10:45 – 11:00 a.m. Break**

**11:00 – 11:45 a.m.**

#### Zirconia in crown and bridge prosthetics on implants

DDS Dr. Jan Hajtő, Dental Team Dr. Hajtő MVZ GmbH, Munich

**11:45 a.m. – 12:30 p.m.**

#### Dental 3D printing – modern hype or technology of the future?

DDS Dr. med. dent. Andreas Keßler, LMU Munich

**12:30 – 1:15 p.m.**

#### Zirconium oxide 4.0 - indications, contraindications and practical tips for processing and fixation

Prof. Dr. med. dent. Florian Beuer,  
Charité – Universitätsmedizin Berlin

**1:15 – 1:45 p.m. Break**

**1:45 – 2:30 p.m.**

#### Digital impression – limits and possibilities

MDT Florian Schmidt, Stroh & Scheuerpflug, Ansbach

**2:30 – 3:15 p.m.**

#### Software – Hardware – Material

#### Perfect integration in an open system – a challenge

Akira Schüttler, System Integration Manager,  
exocad GmbH

**3:15 – 4:15 p.m.**

#### Discussion on the orange Sofa

Moderation: Jessica Thamm and Dr. Stefan Böhm with  
Gerhard de Boer, CEO Dental Direkt and Marcel Brüggert,  
CEO Dental Direkt

**4:15 – 4:45 p.m.**

#### Reading you

Eric Standop, Facereader, Karlsruhe

# cube **days** 2022

## ORGANIZATIONAL

### ORGANIZER:

#### Dental Direkt GmbH

Industriezentrum 106 – 108  
32139 Spenge  
Phone: +49 5225 86319-0  
Fax: +49 5225 86319-99

### VENUE:

Lokschuppen Bielefeld  
Stadttheider Straße 11  
33609 Bielefeld, Germany

### HOTEL INFORMATION:

#### André Münnich

Key Account Manager  
Phone: +49 5225 86319-533  
a.muennich@dentaldirekt.de

### SPEAKERS AND AGENDA:

#### Frank Niedertubbesing

Head of Marketing  
Phone: +49 5225 86319-31  
f.niedertubbesing@dentaldirekt.de

### BECOMING A CUBE LAB:

#### Robert Nikoloski

Content Marketing &  
Communication Manager  
Phone: +49 5225 86319-251  
r.nikoloski@dentaldirekt.de

### HOTEL RECOMMENDATIONS:

#### Hotel Bielefelder Hof

Am Bahnhof 3, 33602 Bielefeld  
Phone +49 521 52820  
<https://www.bielefelder-hof.de>  
Keyword for booking: »cube-days«

**Distance: 2,3 km**

#### Légère Hotel

Neumarkt 2, 33602 Bielefeld  
Phone +49 521 489580  
<https://www.legere-hotelgroup.com/destinations/deutschland/bielefeld/lh-bielefeld>  
Keyword for booking: »cube-days«

**Distance: 2,0 km**

#### Légère Express

Kavalleriestraße 9, 33602 Bielefeld  
Phone +49 521 9238440  
<https://www.legere-hotelgroup.com/destinations/deutschland/bielefeld/lh-bielefeld>  
Keyword for booking: »cube-days«

**Distance: 2,0 km**

#### Brenner Hotel

Otto-Brenner-Straße 135, 33607 Bielefeld  
Phone +49 521 29990  
<https://www.brenner-hotel-bielefeld.de>  
Keyword for booking: »cube-days«

**Distance: 4,0 km**

#### Comfort Garni Hotel (City Center Bielefeld)

Bahnhofstraße 32, 33602 Bielefeld  
Phone +49 521 521980  
<https://www.comfort-garni.de>  
Keyword for booking: »cube-days«

**Distance: 2,3 km**

#### Court Hotel (Halle)

Roger-Federer-Allee 6, 33790 Halle/Westfalen  
Phone +49 5201 8990  
<https://www.courthotel.de>  
Keyword for booking: »cube-days«

**Distance: 20,0 km**

### IMPORTANT NOTICE:

As a result of the Corona pandemic, individual program content and applicable local restrictions may change for the event and participants. Registered participants will be constantly informed about changes via newsletter. You can always find out the current status at: [www.dentaldirekt.de/en/cubedays22](http://www.dentaldirekt.de/en/cubedays22)

Each congress fee includes access to the speaker program, the workshops, the dental show and the cube-days-party and of course to our get-together on Thursday.

Snack, lunch, coffee breaks and conference drinks are included.

## CONGRESS FEES

### Option 1:

Early Bird booking\*\* until March 31, 2022

Attendance Friday and Saturday

per person ..... 299,- €\*

\*\* for the complete congress period

### Option 2:

Standard booking\*\* as of April 1, 2022

Attendance Friday and Saturday

per person ..... 399,- €\*

\*\* for the complete congress period

### Option 3:

Day ticket

per person ..... 199,- €\*

\* All prices plus VAT

The number of participants for the workshops is limited and will be allocated after registration.

## GENERAL TERMS AND CONDITIONS (GTC)

1. The congress registration takes place online or in writing on the corresponding PDF registration form (LINK) or informally. For organizational reasons, it is desirable to register as early as possible. Congress admissions will be made according to the order in which registrations are received.
2. After receipt of your registration by Dental Direkt GmbH, the congress registration is binding for you. You will receive a confirmation and the invoice immediately. For Dental Direkt GmbH, the registration is binding only upon receipt of payment.
3. Value added tax will be charged on the congress fee.
4. The stated fees for students will only be granted for students of medicine/dentistry in their first degree with proof.
5. You will receive your invoice by mail or e-mail. The total invoice amount is to be transferred within 4 weeks.
6. Up to 4 weeks before the beginning of the congress a written withdrawal from the congress is possible in exceptional cases. In this case an administration fee of 50,- € has to be paid. This fee will not be charged if the cancellation is combined with a new registration.
7. In case of cancellation up to 7 days before the start of the congress, half of the congress fee and the conference fee will be refunded, in case of a later cancellation, the congress fee and the conference fee will be forfeited. The congress place is transferable to a substitute participant.
8. Force Majeure  
„Force Majeure“ means the occurrence of an event or circumstance that prevents a party from fulfilling one or more of its contractual obligations under the contract, if and to the extent that the party affected by the obstacle proves that:
  - a. such impediment is beyond its reasonable control; and
  - b. it was not reasonably foreseeable at the time the contract was closed; and
  - c. the effects of the impediment could not reasonably have been avoided or overcome by the affected partyIn the absence of proof to the contrary, the following events affecting a party shall be presumed to meet the requirements under subparagraphs (a) and (b) of paragraph 1 of this clause:
  - a. war (declared or undeclared), hostilities, attack, acts of foreign enemies, extensive military mobilization;
  - b. civil war, riot, rebellion, and revolution, military or other seizure of power, insurrection, acts of terrorism, sabotage, or piracy;
  - c. monetary and trade restrictions, embargo, sanctions;
  - d. lawful or unlawful official acts, compliance with laws or government orders, expropriation, seizure of works, requisition, nationalization;
  - e. Epidemic, especially effects of the Corona pandemic, natural disaster or extreme natural event;
  - f. Explosion, fire, destruction of equipment, prolonged failure of transportation, telecommunications, information systems or power;
  - g. General labor unrest such as boycotts, strikes and lockouts, slowdowns, occupations of factories and buildings.A party successfully invoking this clause shall be released from its obligation to perform its contractual obligations and from any liability for damages or any other contractual remedy for breach of contract from the time the impediment makes it impossible for it to perform; provided that this is notified without delay. If the notice is not given immediately, the release shall take effect from the time the notice reaches the other party. If the effect of the asserted impediment or event is temporary, the above consequences shall apply only for as long as the asserted impediment prevents the affected party from fulfilling the contract.
9. Dental Direkt GmbH reserves the right to make changes to the program and is not liable for the content, implementation, and other general conditions of the congress.
10. Approval of personal rights: The congress will be accompanied by Dental Direkt with video and photo recordings. These are used for reporting, advance announcement and marketing of future events (press, social media, print).
11. By registering, each congress participant accepts the General Terms and Conditions for the cube-days on September 8/9, 2022 in the Lokschuppen Bielefeld.
12. The place of jurisdiction is Spenge.

## REGISTRATION:

Registration hotline: +49 5225 86319-597

Via E-Mail: [export@dentaldirekt.de](mailto:export@dentaldirekt.de)

Online: [dentaldirekt.de/en/cubedays22](https://dentaldirekt.de/en/cubedays22)

# SPEAKERS



## **MDT ROMAN WOLF** **Wolfs Art Dental studio**

Master dental technician Roman Wolf opened his first laboratory „Wolfs Art Dentalstudio“ (Burglengenfeld) in 2019. He has already been able to impress with his dental technical skills in previous years: He passed his master dental technician exam in 2017 as the best in his graduating class; in the same year, he won 2nd place in the KunstZahn-Werk competition (CANDULAR); in 2018, he was nominated by the Chamber of Crafts of Niederbayern-Oberpfalz for the Klaus Kanter Sponsorship Award.



## **DR. MED. DENT. JAN HAJTÖ** **Dental Team Dr. Hajtö MVZ GmbH**

Dr. Jan Hajtö is a practicing dentist in the Dental Team Dr. Hajtö group practice in Munich and a specialist in esthetic dentistry (DGÄZ). Within the German Society for Dental, Oral and Orthodontic Medicine, he is a lecturer at the Academy Practice and Science (APW). In 2015, he won the all-ceramics research award of the AG Keramik. Due to his extensive clinical experience in the field of adhesively and conventionally cemented all-ceramic restorations, he is active as a speaker on this topic both nationally and internationally and is also the author of numerous book publications and technical articles.



## **DR. MED. DENT. JOHANNES BOLDT** **Dentist in Bunker**

Dr. med. dent. Johannes Boldt is a specialist in prosthetics (DGParo) and implantology (DGI) and has been a dentist in private practice (Krefeld-Fischeln) since 2011. He is author of numerous professional articles as well as a reviewer for national and international journals. He acquired his expertise during his studies of dentistry, which he completed with an excellent doctorate („magna cum laude“), and during his work as a senior consultant at the Polyclinic for Dental Prosthetics.



## **PROF. DR. DIPL.-ING. (FH) MARTIN ROSENTRITT** **University Hospital Regensburg**

Prof. Rosentritt is the scientific head of the materials science laboratory at the Polyclinic for Dental Prosthetics at the University Hospital Regensburg. He is active nationally and internationally as a lecturer. He is also author of a large number of scientific peer-reviewed publications and textbooks in the field of dental materials science, as well as a member of various dental associations and an active expert reviewer for various national and international journals.



## **KIMBERLY KRÜGER** **Promadent UG**

Kimberly Krüger is CEO at Promadent UG (Nienhagen) since 2021, after completing her apprenticeship as a dental technician in 2012, her apprenticeship as an office management assistant in 2019 and initially managing the department of refinement and supporting customers as a BISS application specialist.



## **HINDRIK DEHNBOSTEL** **CADSPEED**

In 2009, master dental technician Hindrik Dehnbostel founded CADSPEED (Nienhagen) and has managed the digitally focused milling center since then. Previously, he was Managing Director at Xental Zahntechnik GmbH and has been Chairman of the Supervisory Board of Depita Holding AG since 2016.



## **PROF. DR. MED. DENT. FLORIAN BEUER** **Dental Prosthetics at the Charité University Medicine Berlin**

After studying dentistry (1994 - 1999) at the LMU Munich and working for several years as an employed dentist and research associate at the Polyclinic for Dental Prosthetics at the LMU Munich, he completed his doctorate on ceramic inlays in 2002 and his advanced training as a specialist in implantology (DGI) in 2005. In 2009 he received his habilitation and venia legendi. Prof. Dr. Florian Beuer was Vice President of the German Society for Esthetic Dentistry (DGAEZ) from 2009 - 2015 and has been a board member of the AG Keramik since 2011. Since 2015, he has his MME Master in Medical Education (University of Heidelberg) and holds the Chair of Dental Prosthetics at the Charité Universitätsmedizin Berlin.



## **DR. MED. DENT. KAI ZWANZIG** **Practice for dentistry – Competence Center Implantology**

Dr. med. dent. Kai Zwanzig is a specialist in oral surgery and a specialist in implantology and periodontology and has been practicing in Bielefeld since 2007. His practice is a hospital and supervision practice of the DGI and a member of the „Leading Implant Centers“. He is author of numerous professional articles. In addition, he acts as a training speaker in Germany and abroad on the topics of implantology and CAD/CAM dental restorations. In 2018, he founded the Dental Education Academy Bielefeld. He is a member of the DGZMK, DGI, BDO and DGParo.



## **DR. MICHAEL THOLEY** **Head of Technical Service – VITA Zahnfabrik**

Dr. Michael Tholey is Head of Technical Service at VITA Zahnfabrik (Bad Säckingen), having previously been Head of Research and Development there as a dental technology engineer. He completed his doctorate at the University of Otago (New Zealand) on the subject of the zirconium oxide system and its veneering ceramics.



## **AKIRA SCHÜTTLER** **System Integration Manager, exocad GmbH**

As a Master's graduate in Mechanical and Process Engineering at the Technical University of Darmstadt with the topic „Data management in the hybrid process chain for the creation of dental prostheses“, Akira Schüttler quickly found his way into the dental industry, first as a System Integration Engineer and today as System Integration Manager at exocad GmbH.



## **DR. MED. DENT. ANDREAS KESSLER** **Polyclinic for Dental Preservation and Periodontology, LMU Munich**

After completing his studies in dentistry (2007-2013) and his doctorate (2014) on bulk-fill composites, Dr. Andreas Keßler was a research assistant at the Polyclinic for Dental Preservation and Periodontology at the LMU. In 2021 he habilitated in the field of additive manufacturing (Venia Legendi).



## **MDT FLORIAN SCHMIDT** **Stroh & Scheuerpflug Zahntechnik GmbH**

Master dental technician Florian Schmidt completed his apprenticeship as a dental technician as the 1st national winner. Since becoming a master in 2016, he has specialized in CAD/CAM, esthetics and ceramics.



# »Reading you«

»The face is a book  
that we write  
for a lifetime.«

Eric Standop, the world-renowned facereader, provides entertaining insights on what our face reveals about our emotional, mental and even physical state. Be assured that this performance is about more than the aesthetic restoration of anterior teeth and the laughter of a happy patient.

# CUBE DAYS PARTY

09|09 19|30

**On Friday evening, a legendary  
Dental Direkt party awaits our guests.**  
Anyone who has been a guest at Dental Direkt in the past  
knows that this highlight should not be missed.



# cube **days** 2022

## EXHIBITORS



exocad

align



SILADENT

vhf



VITA

voco



LOOX3D  
Digital Dental Solutions



PRO4DENTAL  
—Solutions made for You—

PowerTools

XSNAP

DO CERAM  
MEDICAL CERAMICS

stratasys

bisico



imes-icore  
competence in dental solutions

CLOSE TO YOU

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